

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 02338 211100Z

47

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 118141

R 210819Z FEB 74

FM AMEMBASSY TOKYO

TO USDOC USTS

INFO SECSTATE WASHDC 0138

UNCLAS TOKYO 2338

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: READERS DIGEST AD

TYOWAS 4-184 RE TYOWAS 4-182. PLEASE SEE REF DESCRIPTION AD  
CONTENT AND REASONS FOR IT. WE INTEND INCLUDE SEA AS MAJOR  
DESTINATION AREA, ALONG WITH OTHER AREAS IN EXTENDED SERIES OF  
DESTINATION ADS AS PART OF FY75 AD PROGRAM. HOWEVER AS STATED  
REF, ONE-SHOT AD PRESENTATION REQUIRES WIDER FOCUS.  
SHOESMITH

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INFORMATION MEDIA, PUBLICATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 FEB 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974TOKYO02338  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** TOKYO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740217/aaaaapwi.tel  
**Line Count:** 35  
**Locator:** TEXT ON-LINE  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** IDER FOCUS.  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** WorrelSW  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 21 MAR 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <21 MAR 2002 by elbezejf>; APPROVED <02 DEC 2002 by WorrelSW>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** READERS DIGEST AD TYOWAS 4-184 RE TYOWAS 4-182. PLEASE SEE REF DESCRIPTION AD  
**TAGS:** ETRD, JA  
**To:** n/a  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005